

## **Paramount Minerals and Chemicals Limited**

(An ISO 9001- 2000 Certified Company)

## DOLOSEL

Performance Enhance for Washing/Cleaning
Formulations
Foam Booster/Stabilizing Agent for Detergents & Soaps

Following the strong wellness trend in consumer goods, performance has been one of key values for laundry and personal/home care products for several years. The Paramount performance concept for washing formulations comes from time and effort saving. Specific claims to support the concept are diverse in nature. Preventing soil redeposition, neutralizer to water hardness, enhancer to bleach stability, oil removal ,easy to clean and excellent binding in all types cleaning cake formulations. **Dolosel** can deliver all these performance claims in single ingredient.

## **Physical & Chemical Properties**

Appearance	Clear to slightly yellow viscous solution
Specific Gravity at room temperature (25 deg C.)	1.10 to 1.15
pH at room temperature (25 deg C.)	6.00 to 9.00
Odour	Slightly sweet odour
Total Active Matter	45%-48% as per PMCL SOP

## **Key Benefits**

**Preventing soil redeposition** - Fabrics cleaned with **Dolosel** in washing formulations show excellent soil removal and cleaning/dirt removal – "cleaner fabric".

**Neutralizer to water hardness - Dolosel** acts as excellent neutralizer to water hardness in cleaning formulations

**Enhancer to bleach stability** - Bleach stability of fabrics is of utmost importance and **Dolosel** enhances the stability to optimum.

Oil removal – Dolosel removes oil stains from the substrate in all cleaning formulations, washing of fabric as well as scouring bars used in cleaning of utensils /crockery.

**Dolosel** *is* completely compatible with all types laundry and cleaning formulations. Delivers excellent benefits to Detergent powders ,detergent bars ,soaps, scouring cakes and other cleaning formulations.

Recommended dosage: 1-3%

Recommended formulation pH: 3-12